Permit #F00025726

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025726 **Type of Permit:** FILMING **Release Date:** 03/15/2010

Production Company FORM

Insured Company Name FORM

Contact Phone No. 1 323-782-4981
Contact Phone No. 2
Fax
Address 8330 W. 3rd ST
Los Angeles, California 90048

Production Title DANNON

Type of Production Commercial - Standard

Producer SHEILA TIGHE

Director DAVID CORNELL

1st AD BATINA GODI

Production Manager KYLE DEED

FilmL.A. Coordinator Asia Robinson

Location Manager CHARLOTTE PUREIN
Primary Phone Mobile - 310-710-2833
Secondary Phone Office - 323-782-4981

Location Assistant N/A N/A
Primary Phone Mobile - N/A N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$960.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $1,945.00

Number of Locations 1

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Summary Information — Location

Permit Number F00025726
Production Company FORM
Insured Company FORM
Production Title DANNON

Location Manager CHARLOTTE PUREIN
Primary Phone Mobile - 310-710-2833
Secondary Phone Office - 323-782-4981

Location Address 9450 Sierra Mar Dr, Los Angeles, CA, 90069

Location Names

Location Type Private Residence

Location Description

Prep Dates 3/16/2010 - 3/16/2010 06:00 - 07:00

Film Dates 3/16/2010 - 3/16/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Charlotte Purin Form Letter284.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	1
Stakebed Trucks	4
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	40
FilmL.A. Monitor(s)	1
LA City UFSO assigned	25153

Filming Activities Equipment on property; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
FILMLA MONITOR REQUIRED 0530-0930 HRS

Coordinator Note PREP ACTIVITY: 5 MAX CREW, ONE VAN ONLY. ALL PREP ACTIVITY INTERIOR FOR LAYOUT BOARD.

Coordinator Note 10 EQUIPMENT CARTS ONLY PARKED ON W/S SIERRA MAR DR FROM LOCATION-NORTH 50'. NO EQUIPMENT VEHICLES OR STAKEBEDS PARKED ON STREET AT ANY TIME, NO EXCEPTIONS. MAY DO DROP OFF OF EQUIPMENT WITH STAKEBEDS ONLY.

Parking

Base Camp
Location Type : Private Parking Lot
Street : LOT AT SUNSET & DOHENY

Crew Parking
Location Type : Private Parking Lot
Street : LOT AT SUNSET & DOHENY

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and Representative

I certify that I am a representative of Form ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the Entertainment Industry Development Corporation of Southern California ("EIDC") for any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including EIDC and any city, county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1·12·09

Form
Name of Principal

By: Charlotte Purin
Representative's Signature

Charlotte Purin
Print Representative's Name

Locations
Representative's Title

8330 W. 3RD

LA 90036
Principal's Address

(310) 710-2833
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NOT A PERMIT